

Prof. Nasser A. N. Alzerwi

Professor of Surgery • Health & Higher-Education Executive • Former Supervisor-General of Academic Clinical Health Institutes and UEI Chief Executive Officer (CEO) • Creator of the SHIFA EMR & the EHF Model of Care

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VALUE PROPOSITION

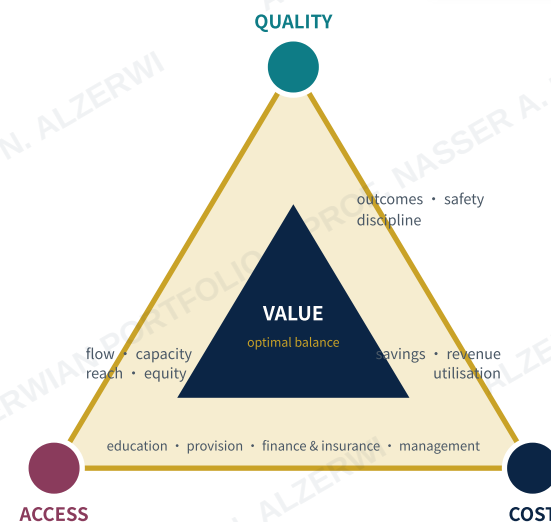
I led, implemented and digitised health and education institutions — aiming for better quality, wider access and lower cost together.

An **executive, leader, implementer and manager** across health services, health-professions education and higher education, and creator of two signature innovations: **SHIFA**, a sovereign electronic medical record built with the University's Deanship of IT (five service lines, NPHIES and regulator integration, 100% of historical data migrated, registered as 5% of a new investment hospital's assets), and **Eudaimonic Holistic Flourishing (EHF)**, a model of care designed to improve quality, access and cost together. A consultant general and HPB surgeon, at Majmaah University I pioneered the separation of clinical institutions from health colleges, a **PPP hospital pathway** and **insurance-ready, fee-for-service** care.

CUA Secretary-General's Representative on the Board of **Inaya Medical Colleges**; former Contact Officer for the CUA **University Hospitals Program**; represented the University before 11 national health bodies and initiatives, including the Saudi Health Council, CHI and the National Health Insurance Center.

TARGET ROLES

CEO, COO or transformation executive of a health cluster, hospital group, academic health system or university • model-of-care and digital-health leadership • health-financing & insurance transformation • education reform • SDG strategy • **faculty position (Professor of Surgery & education leadership) in a promising nascent or an established, prestigious college of medicine.**



Balancing the golden triangle (adapted from Kissick's 1994 iron triangle) across education, provision, finance & insurance and management.

1,748

Google Scholar citations

17 / 29

h-index / i10-index

5%

SHIFA's share of the investment hospital's assets

11

national health bodies & initiatives

Core capabilities

EXECUTIVE LEADERSHIP

CUA board representative (Inaya); former UEI CEO, Supervisor-General, Dean & CUA advisor

SHIFA EMR

Sovereign unified record • NPHIES & regulator links • asset & licensing roadmap

EHF MODEL OF CARE

Whole-person flourishing • national Model of Care alignment • golden triangle

HEALTH-SYSTEM REFORM & FINANCE

Governance separation • PPP pathway • insurance readiness • FFS model

EDUCATION TRANSFORMATION

Accreditation • curriculum & assessment reform • IPECP • faculty development

SUSTAINABILITY, SDGS & AI

LEAP-FAST • RSME • VNR 2026 • AI simulation & workforce analytics

Impact at a glance

Led SHIFA, a sovereign electronic medical record

With the Deanship of IT: a unified record for medical, dental, laboratory, radiology and emergency clinics; linked to Rasd, NPHIES, Weqaya, SFDA; all historical data migrated; registered as 5% of the new investment hospital's assets; up to ≈ SAR 3.5M a year in quoted licence fees avoided (derived).

Re-architected the academic health system

Championed separating clinical institutions from colleges and a PPP pathway for the planned university hospital; led the institutions as Supervisor-General; insurance-ready, FFS care by design; oversaw the 24/7 Hajj health convoy (2025).

Led transformation as UEI CEO

Majmaah's transformation plan and a 44-project excellence portfolio on the national UEI framework, with the PMO; an internal-market proposal; led MU's input to the VNR 2026.

Shaped national higher-education governance

CUA Secretary-General's Representative at Inaya Medical Colleges; former Presidential Advisor for the CUA's University Excellence Initiative and Contact Officer, CUA University Hospitals Program.

Created the EHF model of care

Eudaimonic Holistic Flourishing: whole-person, integrated, data-enabled care, designed to align with SHIFA, the free clinics and WorkWell Academic and with the six national systems of care.

Opened partnerships with the private sector

Signed the clinical-cooperation MoU with Dr. Sulaiman Al Habib Medical Group (2022); negotiating with health clusters, the Armed Forces and National Guard health services.

Led a dental college

Former Dean (from Jan 2023): ETEC accreditation (2025), first faculty-development programme, assessment reform. As Supervisor-General: oversaw the 55-clinic free network (2025).

Research and innovation

Group collaborator, cohorts of 83–132 countries (Lancet 2022; Lancet Glob Health 2024, 2026; Lancet Digit Health 2024); CIFAL/UNITAR award for the AI-integration idea (2025).

CAREER SNAPSHOT

2024 –	Professor of Surgery (Assoc. 2021, Asst. 2014), Majmaah University
2014 –	Consultant Surgeon, King Khalid Hospital, Majmaah (HPB from 2016; King Salman Hospital 2017–19)
2019 / 2022	Founding Director, Clinical Cooperation Committee / Saudi Society of Surgical Education
Current	CUA SG Representative , Board of Inaya Medical Colleges
Former	Supervisor-General , Academic Clinical Health Institutes (from 2025) • UEI Chief Executive Officer (CEO) , Majmaah University (led MU input to Saudi VNR 2026) • Presidential Advisor , CUA University Excellence Initiative • Contact Officer , CUA University Hospitals Program
2023	Former Dean , College of Dentistry

EDUCATION & CREDENTIALS

2023	MSc Healthcare Management , SEU & Colorado State Univ. Global (GPA 4/4)
2016	Fellowship, HPB, MIS & transplant surgery, Samsung Medical Center, Korea
2013–14	Saudi Board & Arab Board of General Surgery
2006	MBBS with first-class honours, King Khalid University (1st in class)
Certified	Expert of SDG Implementations • PMD Pro Foundation (PM4NGOs, 2026)

SELECTED HONOURS

President's Awards for Faculty Distinction and for Quality & Excellence (2021–22) • Research Excellence Award (2023–24) • CIFAL/UNITAR award for the AI-integration idea (2025) • Best Oral Presentation, 1st place, Najran HPE Forum (2026) • Volunteer leadership awards (2024, 2025)

PEER REVIEW & JUDGING

Journal reviewer (national, global) and promotion reviewer • creator of the SCFHS IPECP curriculum, developed with its IPE committee (head: Dr Haya M. Almlalag), later its judge.

ORIGINAL THEORIES

Neo-Managerialism (post-NPM sense of Terry's 1998 term) • Neo-Re-Flexnerization • Neo-Re-Halstedization • Neo-Re-Firmization (the ISNAD Firm) • Eudaimonic Holistic Flourishing • Mourning the Morning Report • Tenantization of Medical Colleges • De-Mythologization Re-Enchantment • Sakina Sedation • Neo-Re-Homeostatization • plus the RSME model